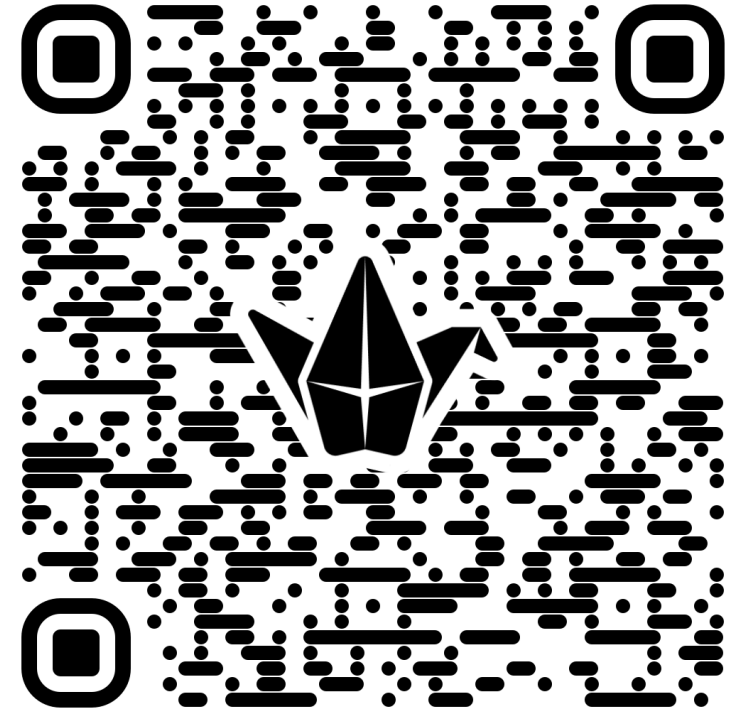


While we wait for  
class to begin,  
please post to this  
page...



September 15, 2026

CMNS 3500  
Power and  
Language

WORDS  
ARE  
POWERFUL.

# Territorial Acknowledgement



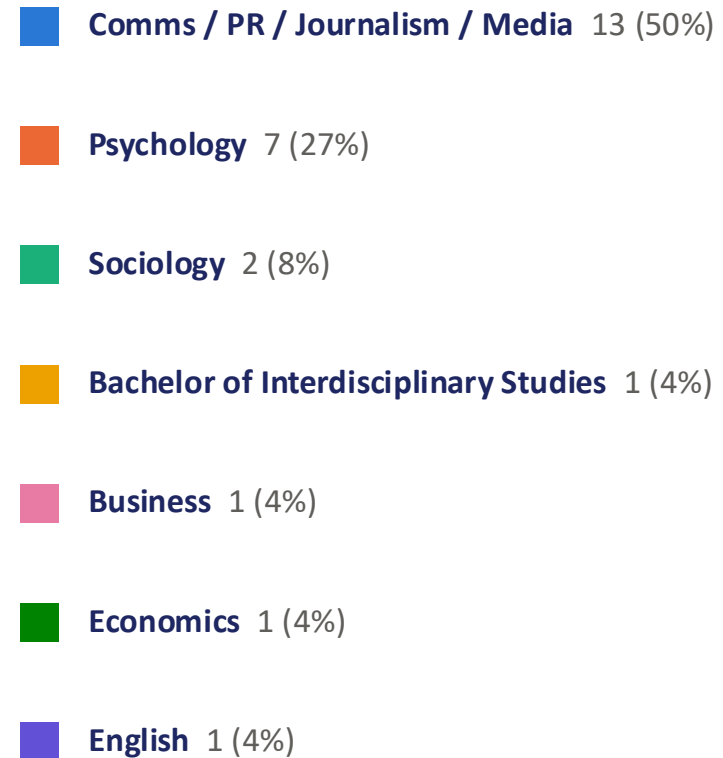
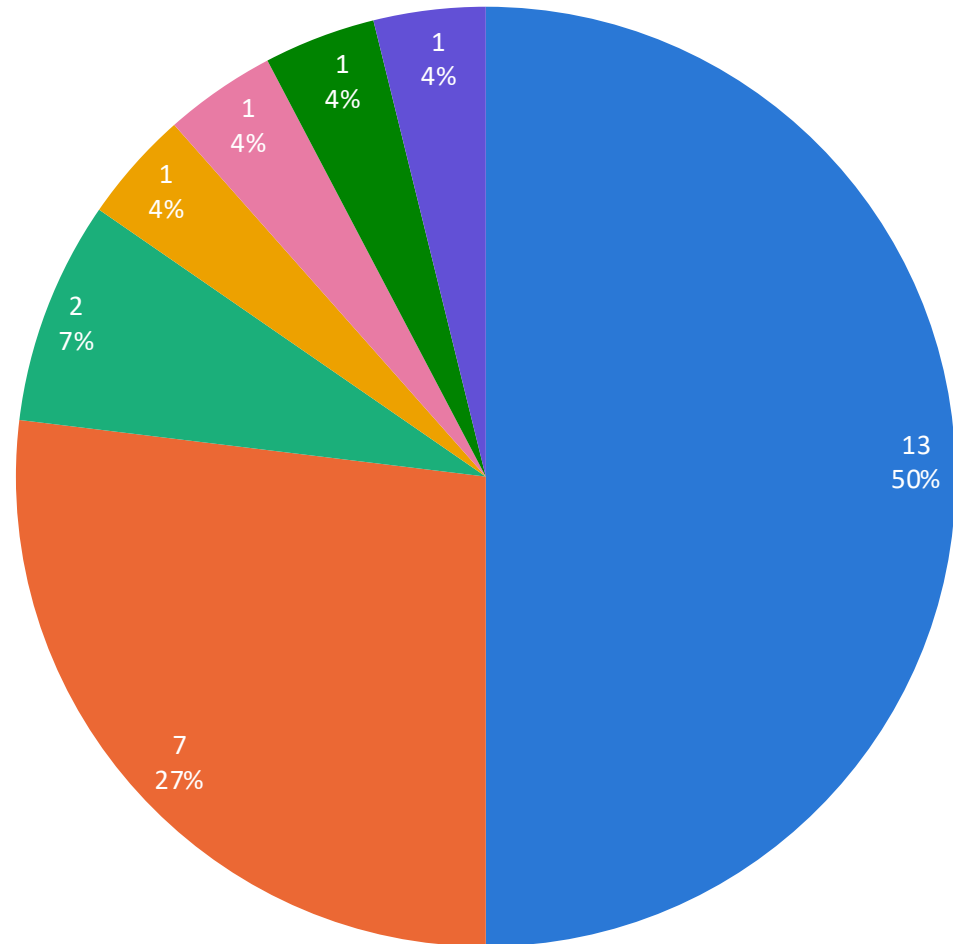
# Where we're going today

Who's here? A  
Summary of  
survey responses

Ungrading  
discussion

# Who's here?

Incoming survey, Fall 2026 — n = 26 of 27 respondents



AI generated chart based on survey data

## Interest in the subject?

- Average 4.6 out of 5
- You mentioned...
  - Power
  - Language
  - Propaganda
  - Discourse
  - Persuasion
- Career relevance
- Confidence in succeeding
  - Average 80 out of 100
  - Range 35 to 100

# Course Mechanics

- Written comments strongly preferred (25/27)
- Means of contact:
  - Email (18/27)
  - In-person meetings (8/27)
  - Online chat (<5)
- Real-world examples, applied methods, and discussion
- Clear rubrics and defined expectations over open-ended, interpretive assignments,

Let's talk about grades...



# What are the stories here?

- Describe what you think may have happened to each of these students during the semester.
- Which grade seems to be most fair for one student over the other?
- What messages underlie the way grades work in this fictional course?

| Student A         | Student B         |
|-------------------|-------------------|
| 90                | 65                |
| 95                | 65                |
| 0                 | 75                |
| 85                | 80                |
| 95                | 95                |
|                   |                   |
| Final average: 73 | Final Average: 76 |





How do you  
feel about  
grades?

1. Cheating is wrong. If you do it, I'll catch you and fail you in the course.
2. No student shall engage in an activity that undermines academic integrity or facilitates academic integrity violations by others.
3. Changes in policy give instructors little choice but to report plagiarism to the academic integrity coordinator. You should know the university's policies on academic misconduct by now.
4. As academic integrity is a cardinal scholarly virtue, it is important that an apprenticeship program implement policies that support the development of academic integrity. Hence, there are consequences for those who flout this virtue (more on these consequences below).
5. Academic dishonesty is considered a serious offense. Students caught cheating will face an administrative sanction, which may include suspension or expulsion from the university. It is in your best interest to maintain your academic integrity.

# News and events

Today – TRUSU Pride  
Parade (after class)

September 16 – TRUSU  
Community Breakfast

September 16 – [Little  
Lectures, Big Ideas](#)

September 25 – Canadian  
Assoc of Journalists Panel



# Preparing for next class

- Stanford articles
  - Prepare three discussion questions for the article you have chosen
- Prepare for discussion of Academic Integrity statements